What is claimed is

1. A timepiece having:

a case containing a movement, and

a case back lid which is fixed to the case and in which there is used a clad material of two-layers, a soft magnetic material and a non-magnetic material,

wherein the soft magnetic material portion is disposed on the movement side.

2. A timepiece having:

a case containing a movement, and

a case back lid which is fixed to the case and in which there is used a three-layer clad material in which a soft magnetic material is provided between a 1st non-magnetic material and a 2nd non-magnetic material.

- 3. A time piece according to claim 1, wherein the soft magnetic material is one among the group consisting of pure iron, silicon steel plate, permalloy and ferritic stainless steel.
 - 4. A time piece according to claim 2, wherein the soft magnetic material is one among the group consisting of: pure iron, silicon steel plate, permalloy and ferritic stainless steel.
 - 5. A timepiece according to claim 1, wherein the non-magnetic material is austenitic stainless steel or titanium material.
 - 6. A timepiece according to claim 2, wherein the non-magnetic material is austenitic stainless steel or titanium material.
 - 7. A timepiece according to claim 1, wherein the thickness

- of the soft magnetic material is between 0.2 mm and 0.7 mm.
- 8. A timepiece according to claim 2, wherein the thickness of the soft magnetic material is between 0.2 mm and 0.7 mm.
- 9. A timepiece according to claim 1, wherein the case back 1..d has a raised portion fixed to the case side wall, and the soft magnetic material is disposed on the inner side and includes the raised portion.
- 10. A timepiece according to claim 2, wherein the case back lid has a raised portion fixed to the case side wall, and the soft magnetic material is disposed on the inner side and includes the raised portion.